

▲imhigher...



Want to communicate more effectively and ensure your activities have maximum impact?





The Aimhigher Communications Resource Pack contains guidance, templates and links to help support practitioners in communicating with a range of audiences. It includes advice on:

- Developing a communications plan
- Newsletters
- Media relations
- Websites
- Events
- Internal communications
- Publicity materials
- Evaluation

The Communications Resource Pack can be found online in the Resource Bank section of the national practitioner website:

www.aimhigher.ac.uk/practitioner

The National Communications Resource Team is available to provide individual guidance on communications issues and would like to hear suggestions for further developing the Resource Pack.

National Communications Resource Team

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